

THE PINNACLE OF **BACK SUPPORT**

EXCLUSIVE TO **FortyWinks**

SERIOUS ABOUT SLEEP



間的

BackCare

<u>...</u> <u>Posture</u>Care

PostureAdvance



OUR GOOD RANGE - AVAILABLE IN PLUSH, MEDIUM AND FIRM



WOOL BLEND QUILT LAYER

Woolen fabrics are natural and sustainable material that have the added benefits of breathability in both the colder and warmer months. Wool is very soft, naturally soil resistant and cleans easily, while being extremely durable and long lasting.

Due to its insulating properties, we use wool in our top panels to ensure a breathable, more restful sleep.



FOAM WITH GEL **INFUSED PARTICLES**

Foam with Gel Infused Particles is designed to distribute heat away from the body while increasing responsiveness allowing you to move more freely through the night. With a firm yet comfortable sleep surface, it molds to your body to provide comfort where it's needed most, while preventing you from sinking into the mattress.

Foam with Gel Infused Particles responds to your body's weight and relieves pressure points, which in turn relieves discomfort from back aches and pains. This is achieved through unrivaled support, as the foam assists in keeping your spine properly aligned while you sleep. All these benefits provide you a more comfortable and peaceful night's sleep, allowing you to wake up completely reseted and refreshed the next morning.

3 ZONE POCKET FOAM BOX

BackCare is a 3 zone pocket mattress which contains a comfort layer of body moulding memory foam. This range provides pressure-relief, support and comfort for your entire body, that is divided up into soft support for your shoulders, while still providing firm support for your hips and lower back, giving you a healthier night's sleep.



BackCare offers a unique comfort as it reduces motion transfer, meaning even if your partner tosses and turns during the night, you will still be able to sleep soundly without being disturbed.



TEMPERATURE REGULATION

Our BackCare Range provides better airflow through the inclusion of gel memory foam, allowing heat to be drawn more effectively from the body, significantly improving heat capacity, conductivity and thermal effusivity. This produces a cooler sleeping surface, which is one of the most valuable benefits our BackCare Range has to offer.

PostureCare

OUR BETTER RANGE - A NEW LEVEL OF COMFORT

A benchmark product of the Crown Range the PostureCare Collection has been reengineered with PosturePractic[™] spring technology – providing consistent, full-body support. Offering spinal alignment and temperature regulation, this range has been designed to comfortably accommodate varying body types and heights. It encompasses everything that is included in our BackCare Range, along with these additional technologies to provide an even more peaceful night's rest.

> The bedroom essential, the PostureCare Range provides you with 30% more springs than a standard Pocket spring mattress.

> > Available in Firm, Medium & Plush.



Style meets functionality as our PostureCare Range comes with four handles, two on either side of the mattress. These allow for easier adjusting of the position of the mattress while it is on the bed frame.

PosturePractic™ 5 Zone Micro Pocketed Coil

With its 5 zone pocket foam box, PostureCare provides further comfort and pressure-relief to your body as it moulds to its shape. To achieve balance, our 5 zone mattresses are designed with three key principles. That being to provide support to the lower back while assisting with spinal alignment. To reduce the discomfort on pressure points, such as in the hip region. And finally, to evenly distribute your weight across the five zones of the mattress, thus also minimising partner disturbance.



Strengthened Perimeter Edge

Edge support is the amount of resistance a mattress provides around the edges, while also helping to give it its overall shape. Our range of mattresses include a strengthened side wall system, which assists in providing more support and less sagging towards the edge. With strengthened assistance on all sides, our mattresses allow you to comfortably sit on any side of the bed, while still maintaining a firm surface. This is most important for anyone with hip or joint pain, or who have a difficult time getting up from a low position.

OUR BEST RANGE - THE PINNACLE OF COMFORT

The most advanced cooling and support system, the PostureAdvance Collection is the ultimate in techno- luxury in the Crown Posture Collection. With Style and Innovation, this range has been designed to comfortably accommodate varying body types and heights offering a temperature management story.

When support & temperature regulation are vital , the PostureAdvance Range provides you with a Queen Coil Count of 2360 making it one of the most supportive mattresses at exceptional value as well as featuring the latest cooling technologies in mattress manufacturing.

Available in Firm, Medium & Plush.

SENSICE TM COVER

Temperature plays a key part in the process of falling asleep. Our body needs to drop in temperature before we can start to doze off. So in order to quickly fall asleep, we need to find that temperature 'sweet spot'. SensICE does just that! SensICE mattress textiles are hyper-conductive, they take heat away instantly, resulting in a comfortably cool effect.

NANO MICRO POCKET SPRING

These fine wire coils contour to the sleepers individual body shape, whilst creating an airflow layer.

POSTUREPRACTICTM ADVANCE

With a 7 zone pocket system, our PostureAdvance Range offer the greatest level of support for your body wherever you need it most. Each zone assists in supporting a specific section of the body, from the head and neck right down to the ankles and feet. The individual coils provide superior contour and support. It greatly reduces motion transfer and the zoning provides optimal comfort.

With each section of the body given its own support, you can rest assured that you will be able to have a peaceful and rejuvenating night's sleep without the hassle of back or joint pain.



GRAPHITE FOAM Comfort Layer

Along with the benefits of gel infused memory foam, our PostureAdvance Range also includes an additional layer of graphite foam, that combines the benefits of memory foam and graphite to create the ultimate sleep experience. This combination provides a super breathable surface that disperses heat, keeping you cool throughtout the night, while providing a very responsive, pressure relieving and comfortable feel thanks to its open cell structure. Additionally, graphite provides a stronger and more durable material, meaning our PostureAdvance mattresses will be better for longer.

YOUR CROWN POSTURE BEDDING CONSULTANT

ADJUSTABLE Base Compatible

Thanks to our zone pocket spring technology, our three ranges are able to easily be adjusted at their top and bottom. This creates an even more comfortable shape for you to read, watch TV and even sleep.



(03 9544 8444

RECEPTION@CROWNPOSTURE.COM.AU

WWW.CROWNPOSTURE.COM.AU