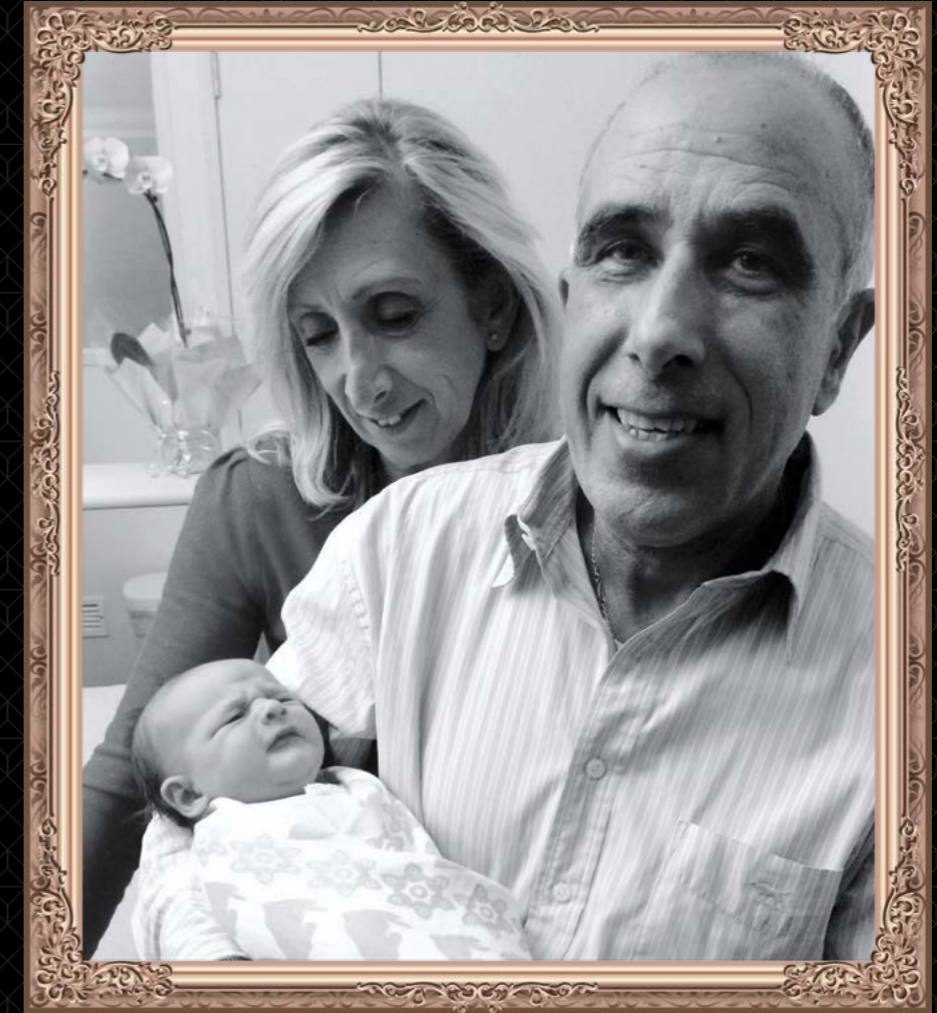




CROWN  
**PREMIERE**  
DREAM FIRST CLASS





### Our Family's Passion is Your Family's Sleep

As a family owned and operated business that has grown from humble beginnings, we are committed to constantly evolving and creating innovative and quality products that deliver a superior sleeping experience. The value and benefits of a good night's sleep are at the forefront of our philosophy -  
Our Family's Passion is Your Family's Sleep.

Michael Bubunaras  
Master Craftsman







It's time to  
**Dream First Class.**

Proudly featuring the greatest  
innovations to improve your sleep  
and feeling your best.



## Craftsmanship

We select only the highest quality materials when creating our mattresses. With a passion that stems all the way back to 1990, we are dedicated to creating not only the best feeling mattresses, but also the best ecologically friendly mattresses.

Through meticulous preparation and consultation, our master craftsmen spend countless hours perfecting each mattress. This is accomplished through many years worth of experience as well as through the use of the most innovative technologies we have available to us today.

Featuring handcrafted tufting and luxurious materials, the Crown Premiere Collection is the perfect fusion of technology and craftsmanship.



From the first stitching to polishing off the final details, our master craftsmen are determined to provide you with the optimal mattress for quality and support.



## Innovative Technology

The most Advanced Spring Technology with Unparalleled Support



## The Finest Materials

Crown Premiere has been designed without compromise and aims to offer a truly indulgent and restorative sleep, through seamlessly integrating luxury and technology for a rewarding sleep experience. It's synonymous DNA Quadcoil Structure, the latest engineered cooling technologies and the latest in pressure relieving comfort layers make this range the ultimate choice in luxury bedding.



### Quadcoil Pocket Coil

For enhanced support, durability and motion separation to provide undisturbed sleep





# CROWN PREMIERE

DREAM FIRST CLASS



With innovative technology and 30 years of experience, we strive to develop the pinnacle of bedding comfort, to provide you a peaceful night's sleep.





## BLACK DIAMOND



### Conductive • Cooling • Sparkling Appearance

Black Diamond™ infusion greatly enhances thermal comfort. The enhancement of heat movement through compression-conduction is accomplished when individual crystalline carbon particles are pressed closely together during sleep. This occurs especially at deep compression areas such as at the shoulders and hips, where excess heat tends to build up and cause discomfort. At those areas, Black Diamond™ infusion provides extremely conductive pathways for transferring heat towards uncompressed parts of your mattress, where it can continuously be liberated through convection for lasting thermal comfort.



#### Black Diamond

- Breathable layer of extremely cool, flexible phase change coating helps to maintain air flow and moisture transmission.
- Superior medium for lateral heat transfer.
- Greatly enhances cooling without excessive weight.
- Significantly improves heat capacity, conductivity and thermal effusivity.

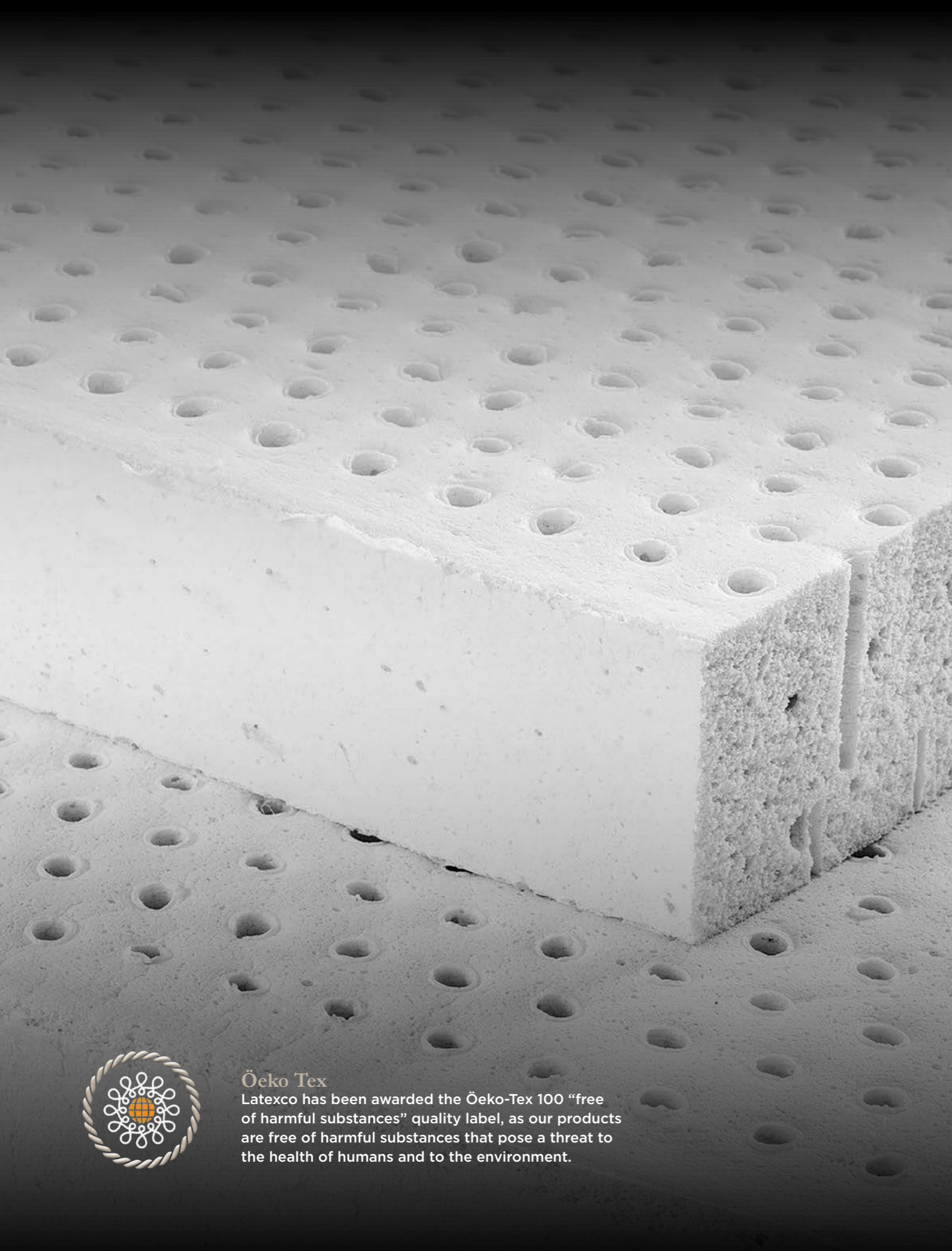


#### Airstream

Inhibits bacteria without use of chemicals and keeps you drier all night for a cooler night's sleep.







### Öeko Tex

Latexco has been awarded the Öeko-Tex 100 “free of harmful substances” quality label, as our products are free of harmful substances that pose a threat to the health of humans and to the environment.

## pulse

Superior Ventilation • Optimised Humidity Control  
Perfectly Balanced Microclimate

Pulse Latex significantly reduces energy consumption, resulting in the best ecological footprint in the entire latex industry. Containing an ideal mix of natural and synthetic latex, Pulse Latex excels on all comfort levels and reacts very well and fast to ambient conditions. With its natural softness, breathability and resiliency, Pulse Latex is also super responsive for aiding pressure relief.



### Pulse Latex Comfort Layer

Super responsive for aiding pressure relief and balanced micro-climate control.



### EuroLATEX

Latexco products meet the EuroLATEX ECO-Standard. This standard defines the maximum acceptable limits of toxic substances or substances considered harmful to health in latex foam cores.



### Latexco Natural

Latexco Natural is a material extracted from the rubber tree and processed using natural bio-degradable ingredients, offering exceptional quality characteristics. Providing plush and luxurious comfort with exceptional elasticity, natural latex has a supportive and spring like feel, relaxing your muscles and relieving tension where it is needed most. It is also extremely durable and provides a natural protection against fungi, bacteria and dust-mites. Natural latex also provides optimal ventilation thanks to its open cell structure. Being 100% renewable and bio-degradable, natural latex creates a more environmentally friendly footprint, often meeting the most rigid of furniture emissions standards.





### Graphite Memory Foam

Designed to distribute heat away from the body while increasing responsiveness allowing you to move more freely through the night. With a firm yet comfortable sleep surface, it molds to your body to provide comfort where it's needed most, while preventing you from sinking into the mattress.



### Wool Quilt

Woolen fabrics are natural and sustainable material that have the added benefits of breathability in both the colder and warmer months. Wool is very soft, naturally soil resistant and cleans easily, while being extremely durable and long lasting. Due to its insulating properties, we use wool in our top panels to ensure a breathable, more restful sleep.

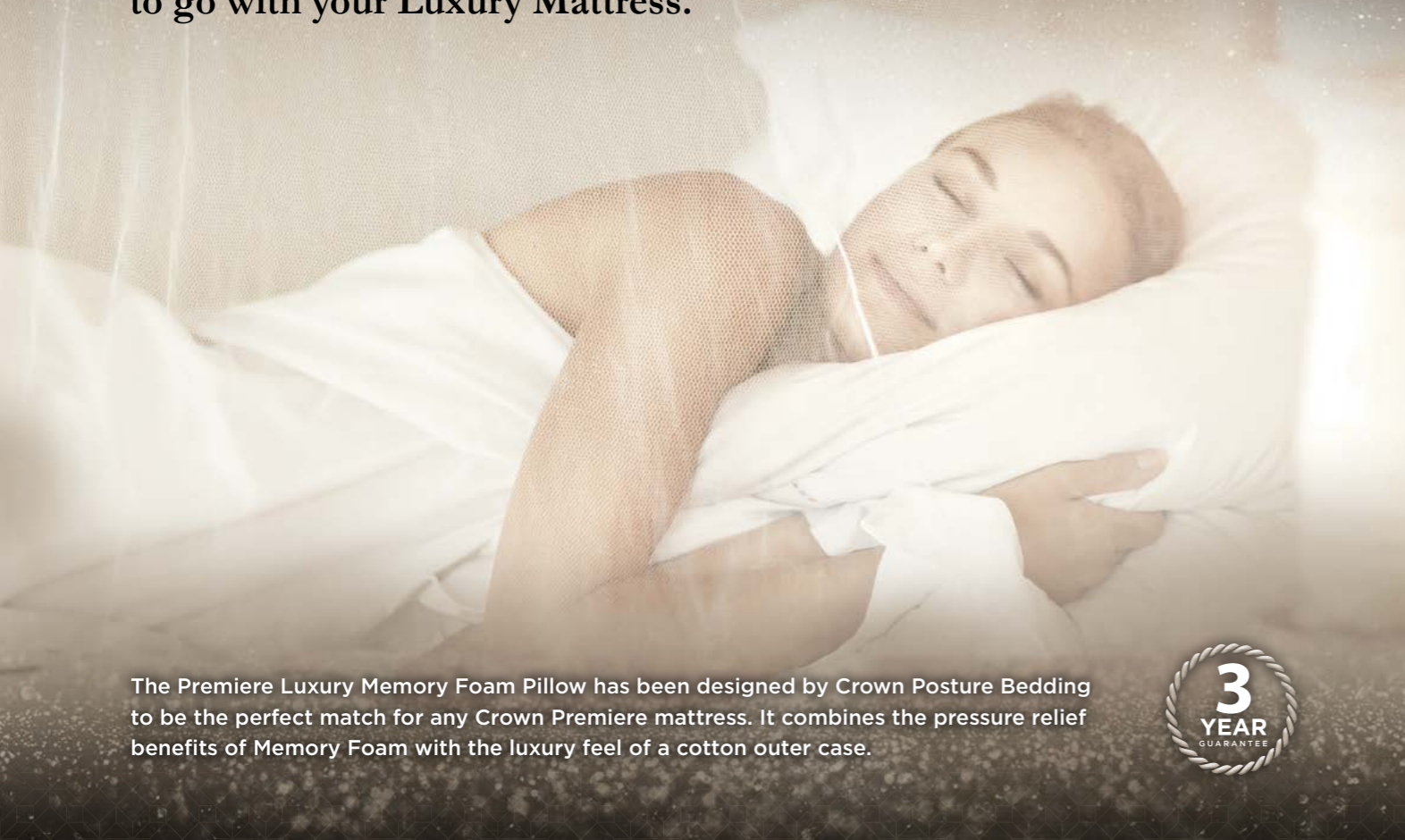


### Foam Boxed Side Walls

Provides extended sleep surface and a firmer seating edge through reinforced support.



The Pinnacle in Pillow Comfort  
to go with your Luxury Mattress.



The Premiere Luxury Memory Foam Pillow has been designed by Crown Posture Bedding to be the perfect match for any Crown Premiere mattress. It combines the pressure relief benefits of Memory Foam with the luxury feel of a cotton outer case.



### Premiere Luxury Pillow

- Memory Foam assists in reducing motion transfer, thus minimizing partner disturbance.
- Provides better air circulation, meaning heat can be more effectively drawn away from the body, producing a cooler sleeping surface.
- A firm yet comfortable sleep surface which molds to your body to provide comfort where it is needed most, while preventing you from sinking into the mattress.
- Responds to your body's weight and relieves pressure points, while keeping your spine properly aligned, reducing back aches and pain.

## Luxurious Bedroom Solutions



To compliment the luxurious look and feel, we have the perfect range of bedheads to go with any of our Crown Premiere mattresses and bases.



CDC Quattro  
Bedhead



CDC Royale  
Bedhead



CDC Gallery  
Bedhead - Extended



CDC Tranquil  
Bedhead - Extended



 03 9544 8444

 [reception@crownposture.com.au](mailto:reception@crownposture.com.au)

 [www.crownposture.com.au](http://www.crownposture.com.au)

