
Signature
BY CROWN
CRAFTED WITHOUT COMPROMISE
FEATURING
EVANGELINE VICTORIA



Signature

BY CROWN

CRAFTED WITHOUT COMPROMISE

EXCLUSIVE TO FortyWinks

A family owned Australian business

10 YEAR

Good Night Sleep Promise

SCAN TO SEE FULL T&CS

CRAFTED WITHOUT COMPROMISE

Crown Posture Bedding are proud to commemorate over 35 years of handcrafting mattresses in Australia with *Signature by Crown* – our most considered mattress range to date, and a true expression of our family's passion for sleep.

To truly honour our legacy, we have sourced the best in raw materials and the latest sleep technologies. Every detail, from the custom-designed damask cover and hand-tufted rosettes, to our collaboration with violinist Evangeline Victoria, has been carefully selected to reflect our commitment to exceptional craftsmanship, and the art of luxury sleep.

We invite you to experience the *Signature* collection as an uncompromising celebration of Crown.

Signature
BY CROWN



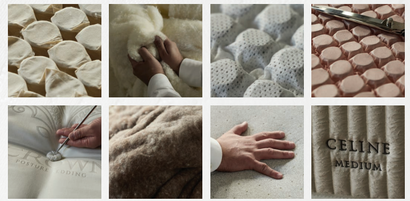
INTRODUCING

CELINE

Over 35 years of mattress engineering culminates in the *Signature by Crown Celine.*

Every component has been carefully selected to create an uncompromising sleep experience. We combine handpicked natural materials, including a blend of Alpaca Hair and Pure White Wool, along with advanced sleep technologies, such as Luxury Calico Pocket Springs, Black Diamond™ Belgian Latex, Nano Copper Pocket Springs and exclusive British Spinks™ Micro Duo™ Pocket Springs.

The comfort layers are meticulously hand tufted to maintain its loft and integrity. Premium border textiling from Warwick Fabrics and an exclusive custom-woven BekaertDeslee top panel treated with ADAPTIVE™ and REAL SILK™ provide an indulgent finish.





ALPACA HAIR

A layer of premium Alpaca Hair blended with Pure White Wool, is integrated into the *Celine* comfort system. Alpaca Hair is prized for its exceptional softness, and natural hollow fibres that make it a superior insulator. This breathable, moisture-resistant layer offers a gentle, cushioned feel while creating a balanced, luxurious microclimate across changing conditions.

PURE WHITE WOOL

Wool is a time-honoured staple in premium bedding. Blended with Alpaca Hair, our Pure White Wool's naturally absorbent fibres help manage moisture and act as a breathable layer between materials. We've incorporated only the highest grade wool in our *Celine* comfort layers, free from impurities and coarse fibres.

LUXURY CALICO POCKET SPRINGS

The *Celine* mattress features a traditional pocket spring system, crafted using cold drawn steel, to deliver consistent strength and durability.

Each spring is encased in natural cotton calico. Unlike synthetic polyester, natural calico allows the mattress to breathe, creating a more balanced sleep environment.

SPINKS MICRO DUO POCKET SPRINGS

The *Celine* mattress in Medium and Plush also feature British Spinks™ Micro Duo™ Pocket Springs, exclusive to Crown Posture Bedding. This microcoil-in-microcoil system delivers a highly responsive, three dimensional comfort layer with a fabric encasement that incorporates a directional weave for improved airflow.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



NANO COPPER POCKET SPRINGS

The *Celine* mattress features a layer of nano springs, individually wrapped in copper-infused fabric. This innovative design adds an additional airflow layer, and delivers increased conformity and pressure relief. The naturally antimicrobial and anti-fungal properties of copper help maintain a fresher, and more hygienic sleep environment.



BLACK DIAMOND™ BELGIAN LATEX

The core of the *Celine* mattress features a layer of Black Diamond™ Belgian Latex. This latex layer is infused with crystalline carbon particles that press together as pressure is applied, increasing conductivity and dispersing heat away from the body. Ventilation channels are cut into the layer to further enhance airflow.

WHAT'S INSIDE

CELINE

We've sourced the finest raw materials and combined them with the latest sleep technologies. Natural materials including Alpaca Hair blended with Pure White Wool, and Luxury Calico Pocket Springs provide exceptional breathability, comfort and temperature regulation.

Exclusive Spinks™ Micro Duo™ Microcoil-in-Microcoil Pocket Springs, deliver highly responsive support that conforms to the sleeper's body for targeted relief, while Black Diamond™ Belgian Latex adapts to the body weight and temperature to maintain a cooler sleep surface. Nano Copper Pocket Springs add a further airflow layer and promote a cleaner, fresher sleep environment. A layer of Graphite Memory Foam further enhances pressure relief.

The comfort layers are hand-tufted, reducing the need for chemical adhesives and improving airflow throughout the mattress. A reinforced perimeter and Australian Made Comfort Layers configured across a range of comfort levels, make the *Celine* a complete luxury solution.



*Mattress diagram for illustration purposes only.

GRAPHITE MEMORY FOAM

Graphite-infused memory foam provides targeted pressure relief while drawing heat away from the body.

AUSTRALIAN MADE COMFORT LAYERS

Cushioning and support throughout the mattress are crafted to your comfort level.

ENHANCED EDGE SUPPORT

Reinforced mattress perimeter ensures greater stability, reduced edge roll-out and a larger sleep surface.

ADJUSTABLE BASE COMPATIBLE

Allows the mattress to adjust to your lifestyle when used with compatible adjustable bases.



ALPACA HAIR

Alpaca Hair's natural hollow fibres provide superior insulation and moisture resistance. Sourced from the finest fibres around the Alpaca's neck, these fibres are also incredibly soft and lightweight, while creating a balanced, luxurious microclimate across the seasons.



PURE WHITE WOOL

We've incorporated the highest grade wool in our comfort layers, free from impurities and coarse fibres. Wool's naturally absorbent fibres help to manage moisture and act as a breathable layer between materials.



LUXURY CALICO POCKET SPRINGS

Our luxury pocket springs are crafted with cold drawn steel, encased in breathable, natural cotton calico. Unlike synthetic polyester pockets, natural calico allows the mattress to breathe and maintain a more balanced sleep environment.



BLACK DIAMOND™ BELGIAN LATEX

A layer of Black Diamond™ Belgian Latex helps to disperse heat away from the body as its crystalline carbon particles press together to increase conductivity where pressure is applied. Additional ventilation layers are cut into the layer to further enhance airflow.



SPINKS MICRO DUO POCKET SPRINGS

Spinks™ Micro Duo™ springs deliver a highly responsive, three dimensional comfort layer with a fabric encasement weaved for improved airflow – exclusive to Crown Posture Bedding.



COPPER NANO POCKET SPRINGS

Copper's natural hypoallergenic properties help promote an antimicrobial and anti-fungal environment. We've included a set of nano pocket springs for additional responsivity and airflow, wrapped in copper-infused fabric to create a safer, hygienic sleep environment.

Our legacy is woven into every layer



BEKAERT DESLEE

PREMIUM DETAIL

Every *Signature by Crown Celine* mattress features a premium woven cover by BekaertDeslee, with an exclusive custom damask fabric. The weave is treated with moisture-wicking ADAPTIVE™ polymers, for superior temperature management, and a REAL SILK™ finish – containing silk proteins – creates a luxuriously soft touch that also reduces static, for a dirt and dust resistant sleep surface.

HAND TUFTING

The comfort layers are securely held in place with durable cord, hand-tufted and topped with soft, elegant rosettes. Traditional hand tufting is a long process that prevents shifting and sagging over time, and minimises the need for chemical adhesives – creating a safer, more breathable, and long-lasting mattress.



WARWICK

LUXURY YOU CAN TOUCH

The *Celine* border panel is crafted with Warwick Fabrics' premium Guggenheim Ivory fabric, selected for its rich texture and refined finish. Elegant mattress handles feature the same textiling, complemented with pearl-inspired look buttons.



COMFORT LEVELS

CELINE

The *Signature by Crown Celine* collection is available in a choice of carefully considered comfort levels, each thoughtfully crafted with premium materials and an uncompromising attention to detail. Discover the specifications below and find the *Celine* that's right for you, available in all standard mattress sizes.

	FIRM	MEDIUM	PLUSH
Luxury Calico Pocket Springs	✓	✓	✓
Alpaca Hair	✓	✓	✓
Pure White Wool	✓	✓	✓
Spinks™ Micro Duo™ Pocket Springs		✓	✓
Copper Nano Pocket Springs	✓	✓	✓
Black Diamond™ Belgian Latex	✓	✓	✓
BekaertDeslee Cover with ADAPTIVE™ Treatment and REAL SILK™ Finish	✓	✓	✓
Australian Made Comfort Layers	✓	✓	✓
Graphite Memory Foam	✓	✓	✓
Enhanced Edge Support	✓	✓	✓
Adjustable Base Compatible	✓	✓	✓







COMPLETE THE COLLECTION

BEDHEAD & BASE

The *Signature by Crown Celine* experience extends beyond the mattress to a beautifully coordinated ensemble, featuring the *Signature* bedhead – inspired by European luxury – and your choice of two designer bases: the Signature Designer Base, or the Signature Designer Sprung Base.

Each piece is upholstered in Caspian Eggshell by Warwick Fabrics – a sophisticated chenille triple weave with a beautifully soft, velvet-like touch and subtle textural sheen. The bedhead's plush border is elegantly framed with stylish double piping.

Both luxury bases feature premium American Oak legs. For those seeking an added layer of cushioning and responsiveness, the Designer Sprung Base features an internal 60mm pocket sprung system, while the Signature Designer Base offers a more supportive, firmer foundation. Both bases have been contoured with delicate piping to finish the tailored look.







FEATURING
EVANGELINE VICTORIA

We had the very special privilege of featuring violinist Evangeline Victoria in our photography of the *Celine* mattress, to reflect the traditional craftsmanship and artistry we have endeavoured to embody throughout our *Signature by Crown* range.




CROWN
POSTURE BEDDING
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A family owned Australian business